



**Rough
Brothers,
Inc.**

**Design,
Manufacturing,
Systems,
Construction**

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Sales Team

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1. Commercial Division Sales Team

1.1. Northeast Commercial Sales

- **Rob Hendriks**
- States: ME, NH, VT, MA, RI, CT, NY, PA, NJ, MD, VA, DE, Eastern Canada
- Phone: 905-562-6600
- EMail: rhendriks@roughbros.com

1.2. Southeast Commercial Sales

- **James Parris**
- States: TN, NC, SC, GA, FL, AL, MS
- Phone: 678-316-0635
- EMail: jparris@roughbros.com

1.3. Great Lakes Commercial Sales

- **Bob Madsen**
- States: WI, IL, IN, MI
- Phone: 734-502-3619
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1.4. Southwest Commercial Sales

- **Don Nidey**
- States: TX, AZ, NM
- Phone: 513-418-1858
- EMail: dnidey@roughbros.com

1.5. West Coast Commercial Sales

- **Ted Franklin**
- States: WA, OR, MT, ID, NV, WY
- West Canada
- Phone: 604-999-3800
- EMail: tfranklin@roughbros.com

1.6. All Other States

- **Bill Vietas**
- Phone: 513-618-7268
- EMail: bvietas@roughbros.com

2. Vegetable Production Greenhouses

2.1.

- **John Hoogeboom**
- Phone: 513-618-7221
- EMail: jhoogeboom@roughbros.com

3. Institutional & Conservatory Division

3.1. National

- **Pat Long**
- Phone: 513-618-7262
- EMail: plong@roughbros.com

4. Mass Retail Garden Center Division

4.1. National

- **Dana Rudolph**
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